

# Houda El Mimouni

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## Research Interests

My research interest lies in the areas of Human-Computer Interaction and Computer-Mediated Communication. I am keen on understanding how humans use technology to communicate and how culture and gender influences such use. I also study to what extent designs align with social values and how to make the process of design a value sensitive one.

## Education

- Ph.D.** **Drexel University.** College of Computing and Informatics. Philadelphia, PA. (Expected June 2019)  
Specialization: *Human-Computer Interaction*  
Dissertation: *Telepresence Robots and Value Sensitive Design for Education Cross-Culturally*
- M.S.** **Pratt Institute.** School of Information and Library Science. Brooklyn, NY. May 2013  
*Fulbright Study Grant recipient, 2011-2013*
- B.A.** **Mohammed V University.** Faculty of Education Science. Rabat, Morocco. 2010  
Specialization: *Language and Pedagogy*
- B.A.** **Mohammed V University.** Faculty of Letters and Human Sciences. Rabat, Morocco. 2010  
Specialization: *Linguistics*
- B.S.** **Ecole des Sciences de l'Information.** Rabat, Morocco. 2009
- A.S.** **La Référence.** Sale, Morocco. 2008  
Specialization: *Computer Science and Software Development*

## Experience

- Sep 2014 – Present *Research Assistant.* **Drexel University.** Philadelphia, PA
- Aug 2013 – Jul 2014 *EdLab Services Associate.* **Teachers College. Columbia University.** NY, NY
- Jul 2013 – Jul 2014 *User Experience Intern.* **New York University Libraries.** NY, NY
- Jul 2013 – Jul 2014 *Knowledge Manager.* **Pratt Institute.** Office of International Affairs. Brooklyn, NY
- Feb 2012 – Jul 2013 *Graduate Intern.* **Pratt Institute.** Office of International Affairs. Brooklyn, NY
- Sep 2010 – Jun 2011 *Responsible for Competitive Intelligence and Communication.* **National Federation of Building and Construction.** Regional office. Rabat, Morocco
- Sep 2010 – Jul 2011 *Teacher, English and French as a Second Language.* **Mounjiz Institute and the Sezar Language Center.** Sale, Morocco
- Jun 2008 – Sep 2008 *Library Intern.* **Documentation Center of La Cour des Comptes.** Rabat, Morocco
- Jun 2006 – Sep 2007 *Assistant Manager.* **Pandoha Villaverde Enterprise.** Madrid, Spain
- Jun 2006 – Sep 2006 *Library Intern.* **Ecole des Sciences de l'Information.** Rabat, Morocco

## Publications & Other Research

### Book Chapter (Total:1)

- [B1] **El Mimouni, H.**, Anderson, J., Templeman-kluit, N., A., & Dolan-Mescal, A. (Accepted, to appear in 2017). UX work in Libraries: How (and Why) to Do It. In Costello, L., Powers, M., (Eds.), *Developing In-House Digital Tools in Library Spaces*.

### Journal papers (Total: 3)

- [C1] **El Mimouni, H.**, Park, J.R. *Cross-cultural variability of values and the design of technology: the state of current literature*. (Submitted for publication)
- [C2] Park, J.R., **El Mimouni, H.** *Emoticons and Non-Verbal Communications across Arabic, English, and Korean Tweets: An Exploratory Study*. *Journal of Documentation* (Accepted for publication)
- [C3] Lopatovska, I., Slater, A., Bronner, C., **El Mimouni, H.**, Lange, L., & Ludas Orlofsky, V. (2014). *In Transition: Academic e-Book Reading in an Institution Without e-Books*. *Library Review*, 63(4/5), 261-275.

### Refereed Full Papers (Total: 3)

- [P1] Al Dawood, A., Abokhodair, N., **El Mimouni, H.**, Yarosh, S. (2017). Against Marrying a Stranger: Marital Matchmaking Technologies in Saudi Arabia. *Proceedings of the ACM Conference on Designing Interactive Systems (DIS '17)*. ACM Press.
- [P2] Hankerson, D., Marshall, A. R., Booker, J., **El Mimouni, H.**, Walker, I., & Rode, J. A. (2016, May). Does Technology Have Race?. In *Proceedings of the 2016 CHI Conference Extended Abstracts on Human Factors in Computing Systems* (pp. 473-486). ACM.
- [P3] Rode, J.A., Weibert, A., Marshall, A., Aal K., von Rekowski, T., **El Mimouni, H.**, and J. Booker. (2015). "From Computational Thinking to Computational Making." In *Proceedings of the 2015 ACM Conference on Ubiquitous Computing (Osaka, Japan, September 7-11, 2015)*. Ubicomp 2015. ACM, New York, NY, 239-250. (**Best Paper Award**. This is a prize awarded to a <1% of the 2000 submitted papers).
- [P4] Park, J.R, Tosaka, Y., Yang, C. C., **El Mimouni, H.**, Ping, Q. (2015). *Identifying Continuing Education Resources on New Data Standards and Technologies through an Automatic Crawling System*. *Proceedings of the International Society for Knowledge Organization UK Conference (ISKO-UK) 2015*. London, UK, July 13 – 14, 2015.

### Workshop Papers & Posters (Total: 6)

- [W1] **El Mimouni, H.**, Rode, J. *Computational Making Experience*. (2016). Juried poster at iConference 2016 in Philadelphia, March 20, 2016.
- [W2] Park, J.R, Sharma, A, **El Mimouni, H.** (2016). *Developing an Automatic Metadata Harvesting and Generation System for a Continuing Education Repository: A Pilot Study*. Juried poster at iConference 2016 in Philadelphia, March 20, 2016.
- [W3] Rode, J., A., Marshall, A., **El Mimouni, H.**, J. Booker. (2016). *Computational Making: What Does this Theory Mean for SIGCSE?* Lightning Talk at SIGCSE 2016 in Memphis. March 2, 2016
- [W4] **El Mimouni, H.**, & MacDonald, C. M. (2015). *Culture and Information Architecture: A Study of American and Arab Academic Websites*. Poster to be presented at the 2015 Annual Meeting of the Association for Information Science and Technology (ASIS&T 2015).
- [W5] **El Mimouni, H.**, Park, J.R. (2015). *Transliteration and Retrieval Issues: Case of Arabic Language in Social Media*. IFLA 2015. Cape Town, South Africa, August 15-21, 2015
- [W6] Park, J.R, Tosaka, Y., Yang, C. C., **El Mimouni, H.**, Ping, Q. (2015). *Developing an automatic crawling system for populating a digital repository of professional development information for 21st century global information Access*. *Proceedings of the Association of College and Research Libraries Conference 2015 (ACRL 2015)*. Portland, OR. March 25 – 28, 2015.

**Demonstrations (Total: 1)**

- [D1] Rode, J.A., Weibert, A., Marshall, A., Aal K., von Rekowski, T., **El Mimouni, H.**, and J. Booker. (2015). "From Computational Thinking to Computational Making: A Demo." In Proceedings of the 2015 ACM Conference on Ubiquitous Computing (Osaka, Japan, September 7-11, 2015). Ubicomp 2015. ACM, New York, NY, NP.

**Other (Total:2)**

- [1] **El Mimouni H.**, Chen, Z. (2015). *A pilot Study of the Evolution of HCI*. Drexel Research Day 2015. Philadelphia, PA, May 1, 2015
- [2] Daly, M., **El Mimouni, H.**, Mann, M. (2013). *Creating Dancers on Dance: Oral Histories of Ballet*. Pratt Showcase. Pratt Institute. May 2013.

## Awards & Scholarships

**Awards**

|                |   |
|----------------|---|
| 2014 - present | Research Assistantship. College of Computing and Informatics at Drexel University   |
| 2015           | Ubicomp 2015 Best Paper Award. " <i>From Computational Thinking to Computational Making</i> " with Rode, J., Weibert, A., Marshall, A., Aal, K., Rekowski, T. V. & Booker, J., Osaka, Japan. September 7-11, 2015 |
| 2015           | Broadening Participation Workshop Grant. Ubicomp 2015   |
| 2015           | Phoebe W. Haas Endowed Fellowship for Academic Achievement  |
| 2014           | ASIS&T New Leaders Award. Received in the annual conference in Seattle, WA  |
| 2013           | METRO Innovative Internship Fellowship. NYU Libraries   |
| 2013           | Highest Honors Pratt Institute Circle Award for outstanding Academic Achievement  |
| 2013           | Beta Phi Mu (International honor society for library & info. science and technology)  |
| 2011 - 2013    | <b>Fulbright Recipient</b> for a Master's degree in Information and Library Science   |
| 2006 – 2010    | ISTIHKQAQ; A merit scholarship awarded by King Mohammed VI Foundation   |
| 2009           | President of Students' Association Achievement Award. Ecole des Sciences de l'Information.  |

**Travel Grants**

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|------|--|
| 2017 | Grant to attend ACM 50 Years of A.M. Turing Award Celebration as a SIGCHI Ambassador. San Francisco, CA. From SIGCHI |
| 2016 | Grant to attend CHC 2016. Houston, TX. From Drexel CCI   |
| 2016 | Grant to attend ASIS&T conference. St. Louis, Missouri, MO. From Drexel CCI  |
| 2016 | Grant to attend Ubicomp conference. Osaka, Japan. From ACM   |
| 2016 | Grant to attend IFLA meeting. Cape-Town, SA. From Drexel CCI   |
| 2015 | Grant to attend ISKO conference. London, UK. From Drexel CCI   |
| 2014 | Grant to attend ASIS&T conference. Seattle, WA. From Drexel CCI  |
| 2012 | Grant to attend ASIS&T conference. Baltimore, MD. From Pratt SILS  |
| 2012 | Grant to attend the ALA conference at Anaheim, CA. From Pratt SILS   |

## Technology Skills

- **User Experience:** Slickmap, Websort, Balsamiq, Axure, Omnigraffle
- **Content Management Systems:** Drupal, Omeka, Joomla, Wordpress
- **Languages:** HTML, CSS, PHP, SQL, VB, Flash, Pascal
- **Website Editors:** Dreamweaver, Front Page, Web Expression
- **Database Management:** MySQL, SQL Server, Microsoft Access
- **Statistical Tools:** Sphinx, SPSS, Qualtrics
- **Design and Flash Software:** Photoshop, Switch Max, Flash
- **Document Management Systems:** Archivists' Toolkit, Sharepoint, PhpMyBibli, Maarch, Greenstone

## Language Skills

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|-------------------|------------------|----------------------|-------------------|
| - <b>Arabic:</b>  | Full proficiency | - <b>Spanish:</b>    | Working Knowledge |
| - <b>English:</b> | Full proficiency | - <b>Portuguese:</b> | Basic knowledge   |
| - <b>French:</b>  | Full proficienc  | - <b>German:</b>     | Basic knowledge   |

## Service

### Reviewing

- iConference 2016, 2017; alt.chi 2016; DIS 2016,2017; CSCW 2016,2017; CHI 2017

### Conference Student Volunteering

- CHI Conference. Denver, CO, May 2017
- iConference, Philadelphia, PA, March 2016
- Grace Hopper Celebration (GHC) Conference. Houston, TX, October 2015
- Ubicomp Conference. Osaka, Japan, September 2015
- IFLA Congress (International Federation of Library Associations and Institutions). Cape Town, South Africa, August 2015
- World Information Architecture Day. New York City, NY, November 2013, 2014, 2015

### Leadership Roles

- *Graduate Liaison*, Drexel Women in Computing (WiCS). 2015- 2016
- *Co-chair*, Pratt International Students' Association (PISA). 2011 - 2013
- *President*, Moroccan Association for Students in Information Science (AMESI). 2008-2009
- *President*, Cultural Committee of the AMESI. 2007
- *General Secretary*, Moroccan Association for Students in Information Science. 2007-2008

## Professional Memberships

- Drexel Women in Computing (WiCS). 2015- Present
- Association for Computing Machinery (ACM). 2014- Present
- Association for Information Science and Technology (ASIS&T). 2012- Present
- Arab Women in Computing Association for Computing Machinery (ACM) 2014- Present
- Fulbright Alumni Association