

Houda El Mimouni

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Research Interests

My research interest lies in the areas of Human-Computer Interaction and Computer-Mediated Communication. I am keen on understanding how humans use technology to communicate and how culture and gender influences such use. I also study to what extent designs align with social values and how to make the process of design a value sensitive one.

Education

- Ph.D. Drexel University.** College of Computing and Informatics. Philadelphia, PA. (Expected June 2019)
Dissertation: *Telepresence Robots and Value Sensitive Design for Education Cross-Culturally*
Committee: Susan Fussell (Cornell), Susan Gasson (Drexel), Jane Greenberg (Drexel), Jung-Ran Park (Chair), Jennifer Rode (UCL)
- M.S. Pratt Institute.** School of Information and Library Science. Brooklyn, NY. May 2013
Fulbright Study Grant recipient, 2011-2013
- B.A. Mohammed V University.** Faculty of Education Science. Rabat, Morocco. 2010
Specialization: *Language and Pedagogy*
- B.A. Mohammed V University.** Faculty of Letters and Human Sciences. Rabat, Morocco. 2010
Specialization: *Linguistics*
- B.S. Ecole des Sciences de l'Information.** Rabat, Morocco. 2009
- A.S. La Référence.** Sale, Morocco. 2008
Specialization: *Computer Science and Software Development*

Experience

- Sep 2017 – present *Instructor. Drexel University.* Philadelphia, PA
- Sep 2014 – Sep 2017 *Research Assistant. Drexel University.* Philadelphia, PA
- Aug 2013 – Jul 2014 *EdLab Services Associate. Teachers College. Columbia University.* NY, NY
- Jul 2013 – Jul 2014 *User Experience Intern. New York University Libraries.* NY, NY
- Jul 2013 – Jul 2014 *Knowledge Manager. Pratt Institute.* Office of International Affairs. Brooklyn, NY
- Feb 2012 – Jul 2013 *Graduate Intern. Pratt Institute.* Office of International Affairs. Brooklyn, NY
- Sep 2010 – Jun 2011 *Responsible for Competitive Intelligence and Communication. National Federation of Building and Construction.* Regional office. Rabat, Morocco
- Sep 2010 – Jul 2011 *Teacher, English and French as a Second Language. Mounjiz Institute and the Sezar Language Center.* Sale, Morocco
- Jun 2008 – Sep 2008 *Library Intern. Documentation Center of La Cour des Comptes.* Rabat, Morocco
- Jun 2006 – Sep 2007 *Assistant Manager. Pandoha Villaverde Enterprise.* Madrid, Spain

Publications

Book Chapter (Total:1)

- [B1] **El Mimouni, H.**, Anderson, J., Templeman-kluit, N., A., & Dolan-Mescal, A. (to appear in 2017). "UX work in Libraries: How (and Why) to Do It." In Costello, L., Powers, M., (Eds.), *Developing In-House Digital Tools in Library Spaces*.

Journal papers (Total: 3)

- [C3] **El Mimouni, H.**, Park, J.R. "*Cross-cultural variability of values and the design of technology: the state of current literature.*" (Submitted for publication)
- [C2] Park, J.R., **El Mimouni, H.** "*Emoticons and Non-Verbal Communications across Arabic, English, and Korean Tweets: An Exploratory Study.* *Journal of Documentation*" (Accepted for publication)
- [C1] Lopatovska, I., Slater, A., Bronner, C., **El Mimouni, H.**, Lange, L., & Ludas Orlofsky, V. (2014). "*In Transition: Academic e-Book Reading in an Institution Without e-Books.*" *Library Review*, 63(4/5), 261-275.

Refereed Full Papers (Total: 4)

- [P4] Al Dawood, A., Abokhodair, N., **El Mimouni, H.**, Yarosh, S. (2017). "Against Marrying a Stranger: Marital Matchmaking Technologies in Saudi Arabia." *Proceedings of the ACM Conference on Designing Interactive Systems (DIS '17)*. ACM Press. (**Best Paper Award**. This is a prize awarded to a <1% of the submitted papers).
- [P3] Hankerson, D., Marshall, A. R., Booker, J., **El Mimouni, H.**, Walker, I., & Rode, J. A. (2016, May). "Does Technology Have Race?." In *Proceedings of the 2016 CHI Conference Extended Abstracts on Human Factors in Computing Systems* (pp. 473-486). ACM.
- [P2] Rode, J.A., Weibert, A., Marshall, A., Aal K., von Rekowski, T., **El Mimouni, H.**, and J. Booker. (2015). "*From Computational Thinking to Computational Making.*" In *Proceedings of the 2015 ACM Conference on Ubiquitous Computing (Osaka, Japan, September 7-11, 2015)*. Ubicomp 2015. ACM, New York, NY, 239-250. (**Best Paper Award**. This is a prize awarded to a <1% of the 2000 submitted papers).
- [P1] Park, J.R, Tosaka, Y., Yang, C. C., **El Mimouni, H.**, Ping, Q. (2015). "*Identifying Continuing Education Resources on New Data Standards and Technologies through an Automatic Crawling System.*" *Proceedings of the International Society for Knowledge Organization UK Conference (ISKO-UK) 2015*. London, UK, July 13 – 14, 2015.

Workshop Papers & Posters (Total: 6)

- [W6] **El Mimouni, H.**, Rode, J. "*Computational Making Experience.*" (2016). Juried poster at iConference 2016 in Philadelphia, March 20, 2016.
- [W5] Park, J.R, Sharma, A, **El Mimouni, H.** (2016). "*Developing an Automatic Metadata Harvesting and Generation System for a Continuing Education Repository: A Pilot Study.*" Juried poster at iConference 2016 in Philadelphia, March 20, 2016.
- [W4] Rode, J., A., Marshall, A., **El Mimouni, H.**, J. Booker. (2016). "*Computational Making: What Does this Theory Mean for SIGCSE?*" Lightning Talk at SIGCSE 2016 in Memphis. March 2, 2016
- [W3] **El Mimouni, H.**, & MacDonald, C. M. (2015). "*Culture and Information Architecture: A Study of American and Arab Academic Websites.*" Poster to be presented at the 2015 Annual Meeting of the Association for Information Science and Technology (ASIS&T 2015).
- [W2] **El Mimouni, H.**, Park, J.R. (2015). "*Transliteration and Retrieval Issues: Case of Arabic Language in Social Media.*" IFLA 2015. Cape Town, South Africa, August 15-21, 2015
- [W1] Park, J.R, Tosaka, Y., Yang, C. C., **El Mimouni, H.**, Ping, Q. (2015). "*Developing an automatic crawling system for populating a digital repository of professional development information for 21st century global information Access.*" *Proceedings of the Association of College and Research Libraries Conference 2015 (ACRL 2015)*. Portland, OR. March 25 – 58, 2015.

Demonstrations (Total: 1)

- [D1] Rode, J.A., Weibert, A., Marshall, A., Aal K., von Rekowski, T., **El Mimouni, H.**, and J. Booker. (2015). "From Computational Thinking to Computational Making: A Demo." In Proceedings of the 2015 ACM Conference on Ubiquitous Computing (Osaka, Japan, September 7-11, 2015). Ubicomp 2015. ACM, New York, NY, NP.

Other (Total:2)

- [2] **El Mimouni H.**, Chen, Z. (2015). "*A pilot Study of the Evolution of HCI.*" Drexel Research Day 2015. Philadelphia, PA, May 1, 2015
- [1] Daly, M., **El Mimouni, H.**, Mann, M. (2013). "*Creating Dancers on Dance: Oral Histories of Ballet.*" Pratt Showcase. Pratt Institute. May 2013.

Awards & Scholarships

Awards

- 2014 - present Research Assistantship. College of Computing and Informatics at Drexel University
- 2017 DIS 2017 Best Paper Award. "*Against Marrying a Stranger: Marital Matchmaking Technologies in Saudi Arabia*" with Al Dawood, A., Abokhodair, N., Yarosh, S., Edinburgh, UK. June 10-14, 2017
- 2017 Phoebe W. Haas Endowed Fellowship for Academic Achievement
- 2015 Ubicomp 2015 Best Paper Award. "*From Computational Thinking to Computational Making*" with Rode, J., Weibert, A., Marshall, A., Aal, K., Rekowski, T. V. & Booker, J., Osaka, Japan. September 7-11, 2015
- 2015 Broadening Participation Workshop Grant. Ubicomp 2015
- 2015 Phoebe W. Haas Endowed Fellowship for Academic Achievement
- 2014 ASIS&T New Leaders Award. Received in the annual conference in Seattle, WA
- 2013 METRO Innovative Internship Fellowship. NYU Libraries
- 2013 Highest Honors Pratt Institute Circle Award for outstanding Academic Achievement
- 2013 Beta Phi Mu (International honor society for library & info. science and technology)
- 2011 - 2013 **Fulbright Recipient** for a Master's degree in Information and Library Science
- 2006 – 2010 ISTIHKAQ; A merit scholarship awarded by King Mohammed VI Foundation
- 2009 President of Students' Association Achievement Award. Ecole des Sciences de l'Information.

Travel Grants

- 2017 Grant to attend ACM 50 Years of A.M. Turing Award Celebration as a SIGCHI Ambassador. San Francisco, CA. From SIGCHI
- 2016 Grant to attend CHC 2016. Houston, TX. From Drexel CCI
- 2016 Grant to attend ASIS&T conference. St. Louis, Missouri, MO. From Drexel CCI
- 2016 Grant to attend Ubicomp conference. Osaka, Japan. From ACM
- 2016 Grant to attend IFLA meeting. Cape-Town, SA. From Drexel CCI
- 2015 Grant to attend ISKO conference. London, UK. From Drexel CCI
- 2014 Grant to attend ASIS&T conference. Seattle, WA. From Drexel CCI
- 2012 Grant to attend ASIS&T conference. Baltimore, MD. From Pratt SILS
- 2012 Grant to attend the AI A conference at Anaheim, CA. From Pratt SILS

Technology Skills

- **User Experience:** Slickmap, Websort, Balsamiq, Axure, Omnigraffle
- **Content Management Systems:** Drupal, Omeka, Joomla, Wordpress
- **Languages:** HTML, CSS, PHP, SQL, VB, Flash, Pascal
- **Website Editors:** Dreamweaver, Front Page, Web Expression
- **Database Management:** MySQL, SQL Server, Microsoft Access
- **Statistical Tools:** Sphinx, SPSS, Qualtrics
- **Design and Flash Software:** Photoshop, Switch Max, Flash
- **Document Management Systems:** Archivists' Toolkit, Sharepoint, PhpMyBibli, Maarch, Greenstone

Other relevant skills: Usability testing, troubleshooting, note taking, interviewing, synthesizing

Language Skills

- | | | | |
|-------------------|------------------|----------------------|-------------------|
| - Arabic: | Full proficiency | - Spanish: | Working Knowledge |
| - English: | Full proficiency | - Portuguese: | Basic knowledge |
| - French: | Full proficienc | - German: | Basic knowledge |

Service

Reviewing

- iConference 2016, 2017; alt.chi 2016; DIS 2016,2017; CSCW 2016,2017; CHI 2017

Conference Student Volunteering

- CHI Conference. Denver, CO, May 2017
- iConference, Philadelphia, PA, March 2016
- Grace Hopper Celebration (GHC) Conference. Houston, TX, October 2015
- Ubicomp Conference. Osaka, Japan, September 2015
- IFLA Congress (International Federation of Library Associations and Institutions). Cape Town, South Africa, August 2015
- World Information Architecture Day. New York City, NY, November 2013, 2014, 2015

Leadership Roles

- *Graduate Liaison*, Drexel Women in Computing (WiCS). 2015- 2016
- *Co-chair*, Pratt International Students' Association (PISA). 2011 - 2013
- *President*, Moroccan Association for Students in Information Science (AMESI). 2008-2009
- *President*, Cultural Committee of the AMESI. 2007
- *General Secretary*, Moroccan Association for Students in Information Science. 2007-2008

Professional Memberships

- Drexel Women in Computing (WiCS). 2015- Present
- Association for Computing Machinery (ACM). 2014- Present
- Association for Information Science and Technology (ASIS&T). 2012- Present
- Arab Women in Computing Association for Computing Machinery (ACM) 2014- Present
- Fulbright Alumni Association